



LYFT DRIVES DONATIONS TO HAWAII FOODBANK FOR HOLIDAY FOOD DRIVE ON DEC. 22

HONOLULU (December 19, 2018) – In support of the Hawaii Foodbank’s Holiday Food Drive on Saturday, December 22, 2018, Lyft will be “driving” food donations to the nonprofit’s Mapunapuna warehouse between 8 a.m. to 2 p.m. By using the Lyft promo code “*HOLIDAYDRIVE*,” donors will receive \$20 off their ride to and from Hawaii Foodbank to drop off donations.

“Lyft Hawaii is thrilled to have the opportunity to utilize our rides this holiday season to offer support to families in need,” said Rob Mora, Hawaii Market Manager for Lyft. “We can’t imagine a better place to be this holiday season than helping those at Hawaii Foodbank.”

To participate, riders must download the [Lyft app](#) and provide a minimum of two grocery bags worth of food donations to drop off at Hawaii Foodbank. Upon arriving at the Mapunapuna warehouse, riders can drop off their donations and have their picture taken with Santa Claus before returning home. The Lyft promo code is also valid for donors wishing to deliver unattended food donations, in which a person does not have to accompany their donation.

“We cannot thank Lyft enough for their donation of time, resources and staff during our Holiday Food Drive,” said Ron Mizutani, CEO of Hawaii Foodbank. “Lyft’s services will help streamline donation drop offs to our warehouse and further expand our mission across Oahu. We deeply encourage community members to join us in ensuring that no keiki, kupuna or island resident goes hungry during holidays.”

For more information on how to donate to Hawaii Foodbank, visit www.hawaiifoodbank.org or call (808) 836-3600.

About the Hawaii Foodbank

Hawaii Foodbank, in partnership with the food industry and community, serves as a link between charities and those in need of food assistance including the elderly, families, children and those facing financial crises each week. Last year, the Hawaii Foodbank distributed over 12.5 million pounds of food in Oahu and Kauai, including 3 million pounds of fresh produce. Hawaii Foodbank is a certified member of Feeding America and operates as the official food bank in the State of Hawaii. For more information, visit www.hawaiifoodbank.org or call (808) 836-3600.

Lyft

Lyft was founded in 2012 by Logan Green and John Zimmer to improve people's lives with the world's best transportation, and is available to 95 percent of the United States population as well as select cities in Canada. Lyft is committed to effecting positive change for our cities by offsetting carbon emissions from all rides, and by promoting transportation equity through shared rides, bikeshare systems, electric scooters, and public transit partnerships.

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