



REYN SPOONER DONATES OVER 700 MEALS TO HAWAII FOODBANK

HONOLULU (September 17, 2018) – Reyn Spooner recently donated non-perishable food items and monetary donations equivalent to 743 meals to the Hawaii Foodbank, which were raised during the annual Reyn Spooner Summer Sale Event from August 20 - 24, 2018.

Shoppers were encouraged to bring in five non-perishable food items for Hawaii Foodbank to the brand's Downtown Honolulu location to receive an additional five percent savings on their purchase.

About Reyn Spooner

The Reyn Spooner apparel brand has been a leader in Hawaii's fashion scene since the late 1960s when it pioneered the iconic incarnation of Aloha shirt, earning the company the title "Brooks Brothers of the Pacific." With innovations such as its washed down reverse-print shirt, inspired designs, artist collaborations, and more recently, the modern tailored fit, Reyn Spooner reinvented Aloha wear for Hawaii and the rest of the world. Today, the company continues to honor its Hawaii roots and prides itself on island heritage. Reyn Spooner has seven retail stores in Hawaii and sells its apparel in specialty and fine department stores throughout the United States, abroad and online at reynspooner.com.

About the Hawaii Foodbank

The Hawaii Foodbank, in partnership with the food industry and community, serves as a link between charities and those in need of food assistance including the elderly, families, children and those facing financial crises each week. Last year, the Hawaii Foodbank distributed over 13.7 million pounds of food in Oahu and Kauai, including 3.6 million pounds of fresh produce. The Hawaii Foodbank is a certified member of Feeding America and operates as the official food bank in the State of Hawaii. For more information, visit www.hawaiifoodbank.org or call (808) 836-3600.



Front row (left to right): Yvette Gomard, Operations Assistant at Reyn Spooner; Rebecca Rank, Design Assistant at Reyn Spooner; Vivian Flores, Artist at Reyn Spooner; and Beverly Santos, Director of Food Drive & Events at Hawaii Foodbank. Back row (left to right): Mark Shiroma, Marketing Assistant at Reyn Spooner; Emily Tom, Hawaii Operations Director at Reyn Spooner; and Ron Mizutani, President and CEO of Hawaii Foodbank.

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