

# Sample Letter Asking for Support

January 26, 2012

Dear **Name**,

Rent, electricity, gas, medicine or food, which could you live without? This is the question facing thousands of islanders each day. In our island community, 14% receive food from the safety net provided by Hawaii Foodbank member agencies. They are our neighbors, our coworkers, our relatives. You are helping people you know.

The Hawaii Foodbank considers the people of Hawaii to be one *ohana*. Its mission is to provide food so that no one in our island family goes hungry. The Hawaii Foodbank is getting ready for its 23<sup>rd</sup> Annual Food Drive, scheduled for Saturday, April 21, 2012. Will you please join us to help feed Hawaii's hungry?

Your donations of food, dollars and time will help Hawaii Foodbank reach its goal of One Million Meals that will feed the low income, elderly, children, homeless, unemployed and those experiencing temporary emergencies. The Hawaii Foodbank runs because of you and your support.

**You / Organization name** asks you to partner with us to fight hunger. Last year, the Hawaii Foodbank distributed over 11.8 million pounds of food to the hungry through its network of nearly 250 member agencies on Oahu and Kauai. With your help, the Hawaii Foodbank can continue to feed those in our island *ohana* who need the most help.

Make a difference in the lives of needy families, *kupuna* and *keiki*. Take a stand with the Hawaii Foodbank and join us now to feed Hawaii's hungry! **You / Organization name** is holding a food and fund drive on **your drive dates**. Please support us with a donation of **suggested amount of food and / or dollar donation**. Together, we can nourish and strengthen Hawaii's communities and future generations.

Mahalo for your support,

**Your Name**