

Ways to Energize your Food or Fund Drive

FOSTER FRIENDLY COMPETITION

- Create a competition among departments. Reward the winning team or top solicitor. Gift certificates, movie passes and ice cream or pizza parties make great rewards.
- Encourage teams to choose a mascot, team name or write cheers. The more fun, the better!
- Publicly recognize each donation with a paper can display: Write donor's name on orange paper can and display cans on a wall in the store or office.
- Assign specific items from the Top 5 Most Wanted list to each team. Or reward the team that donates the most well-balanced collection of food.
- Organize a box-decorating contest. Employees can vote with one canned good in the box they like the best. Reward the winning entry.



CREATE AN INCENTIVE FOR PEOPLE TO GIVE



- Offer a discount on purchase when a customer brings in a certain amount of canned goods from the Top Five Most Wanted list.
- Auction off prime parking stalls for a designated length of time to the highest bidder.
- Drawing for prizes: Designate the entry fee (or a portion of the fee) as a donation to the Hawaii Foodbank.
- Sell passes for "casual dress" days (\$5 for one day or \$20 for five days).

MAKE IT FUN

- Hold bake, bento and/or white elephant sales.
- Decorate paper bags for people to take home, fill with food and return.
- Via e-mail or office intranet, distribute a fact about the Hawaii Foodbank or hunger in Hawaii for each day of the drive. Quiz employees at random and hand out little prizes to those who answer correctly.
- Create a giant thermometer to track your progress toward your goal. Place the thermometer in a visible area and update regularly.

